



## NEWARK PUBLIC INFORMATION OFFICE

CITY HALL, ROOM 214, NEWARK, NEW JERSEY 07102  
(201) 733-8004

FRIDAY, MARCH 4, 1983

CONTACT: BERNARD CANNON MOORE 733-3687  
JANICE NEWMAN 733-3697

### PRESS ADVISORY

The Newark Economic Development Corporation recently initiated the fourth of its Neighborhood Commercial Corridor projects, the "Facade Improvement Program," geared to revitalize three of Newark's most prominent commercial strips: Bergen Street, Springfield Avenue, and Sixteenth Avenue. The program will provide a maximum \$3,000 grant on a reimbursement basis to those eligible applicants who have completed the improvements to their business. Improvements could include installation of new lighting and signage; replacement of windows, exterior painting, and landscaping.

Mayor Kenneth A. Gibson will present the first check to Barristers Inc., a family business on Springfield Avenue, for 5 separate grants totaling \$15,000, in a special ceremony in his office:

DATE: Wednesday, March 9, 1983  
WHERE: Mayor's Office, Room 200  
920 Broad Street  
Newark, New Jersey  
TIME: 11:30 a.m.

Alfred Faiella, Executive Director of NEDC will be present to explain the criteria used to select merchants for participation in the program, and to discuss the success of the three prior programs which assisted merchants on South Orange Avenue, Central Avenue and Orange Street/Roseville Avenue. Additional areas planned for participation will be described.

The press is invited to cover this ceremony at which time full details of the "Facade Improvement Program" will be available.

--end--